



Top Dog Sponsorship Letter



Dear Manager:

FLORIDA TOP DOG ALL-STARS is a non-profit competitive cheerleading organization. The team is made up of girls and guys from various schools. We anticipate a lot of hard work as this will be our 20th year of competition.

We need to raise funds to pay for uniforms as well as fees for our competitions that we'll attend locally, state-wide, & nationally outside the state. As we represent Pinellas County in these State and National Competitions, we are asking organizations such as yours to help us by being a sponsor. The following is a breakdown of our sponsorship program:

PLATINUM SPONSOR - (\$500.00 & over)

- Business name/logo to be displayed on our info TV monitor in our gym lobby.
- Appreciation plaque to be displayed at your establishment.
- Advertisement through sponsorship acknowledgement on our website.

GOLD SPONSOR - (\$499.00 - \$251.00)

- Appreciation plaque to be displayed at your establishment.
- Advertisement through sponsorship acknowledgement on our website.

SILVER SPONSOR - (\$250.00 - \$126.00)

- Appreciation plaque to be displayed at your establishment.

BRONZE SPONSOR - (Under \$125.00)

- Certificate of appreciation and team picture